

NEW EVENT!

AMERICAN INSTITUTE FOR INTERNATIONAL STEEL, INC. STEEL-CON 2017 AND GOLF TOURNAMENT

MAY 18-19, 2017



STEEL-CON

Steel Supply Chain Conference

If you are an importer/exporter of steel, or you provide products and/or services to the industry, and you are looking for **fresh insights** and **news you can use**, **THIS IS YOUR CONFERENCE.**

Event Description

AIIS invites you to a day-and-a-half **learning, sporting, and fundraising event** at the peerless Houstonian Hotel to explore things you need to know to successfully navigate the steel supply chain in 2017 and beyond. We have carefully designed this new event to bring you the most up-to-date information, introduce opportunities, stimulate ideas, and enhance professional skill, all while experiencing the Houstonian's acclaimed grounds and hospitality. You will hear expert analysis, engage in penetrating discussion, and interact with some of the industry's leading experts and practitioners who are at the forefront of key areas like shipping, logistics, customs, and international trade.

Registration is now open!

The first 120 registrants will receive a special gift, hand-crafted and made in America (Sponsored by NUCOR)!



AGENDA

Thursday, May 18, 2017

- 11:00 AM - 12:30 PM AIIS Board Meeting (POHA)
- 1:30 PM - 3:30 PM Houston Port Boat Tour (POHA)
- 5:00 PM - 9:00 PM Evening Welcome Reception

Friday, May 19, 2017

- 7:30 AM Continental Breakfast
- 8:00 AM - 8:15 AM Welcome: John D. Foster, President, Kurt Orban Partners LLC
John Moseley, Senior Director, Trade Development PORT HOUSTON
- 8:20 AM - 8:40 AM **Keynote Address: Chairman Janiece Longoria, PORT HOUSTON**
- 8:45 AM - 9:00 AM Suzan BILEN, Market Analyst, Turkish Steel Exporters' Association
- Panel 1: "What's happening now in the Steel Supply Chain," Moderator James M. "Jimmy" Baldwin, Jr., Coastal Cargo**
- 9:00 AM - 9:15 AM **Trade:** Vorys attorney Frederick P. Waite Of Counsel
- 9:15 AM - 9:30 AM **Customs:** Lawrence Hanson, The Law Office of Lawrence W. Hanson, P.C.
- 9:30 AM - 9:45 AM **Maritime:** Marc Hebert, Partner, Jones Walker LLP
- 9:45 AM - 10:00 AM **Finance:** Ms. Bahar Gökçe, Regional Manager Americas, Westford Trade Services Ltd
- 10:00 AM - 10:20 AM Q & A
- 10:20 AM - 10:40 AM Coffee Break
- Panel 2: "Steel Imports and Exports on the Move," Moderator Kevin Castagnola, Executive Director & CEO, South Jersey Port Corporation**
- 10:45 AM - 11:00 AM Wade Elliott, VP Marketing & Business Development, Port Tampa Bay
- 11:00 AM - 11:15 AM Chris L. Stockman, Sr. Business Director, Metals and Ores, Union Pacific Railroad
- 11:15 AM - 11:30 AM Andy Powell, Vice President & General Manager, Grieg Star, Inc.
- 11:30 AM - 11:45 AM Dr. Henriette van Niekerk, Director & Global Head of Dry Bulk Analysis, Clarksons Platou
- 11:45 AM - 12:15 PM Q & A
- 12:15 PM Close of conference
- 1:30 PM **Golf Tournament, Wildcat Golf Club**
Includes Boxed Lunch
- 5:00 PM BBQ

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Hotel/Travel

The Gulf Region Conference Steel-Con 2017 this year is in the beautiful Houstonian Hotel, Club & Spa. Located on an 18-acre wooded oasis in the heart of downtown Houston and alongside the beautiful Memorial Park, the hotel offers comfort, elegance and exceptional service plus access to one of the nation's top ten fitness centers, The Houstonian Club, a 125,000 square-foot facility - in addition to Trellis, The Spa, which offers 17,000 square feet of relaxation space. Within two miles is the Galleria where the hotel's private shuttle can take you for shopping, dining and entertainment. The free shuttle runs between 10:30 AM and 8:00 PM every 1.5 hours between the Hotel and the Galleria.

The AIIS Golf Tournament will take place at the Wildcat Golf Club on the Lakes Course. Wildcat rivals the country's finest private clubs. Its unique window on the Houston skyline makes it the perfect venue for any business outing. Only ten minutes from downtown, Wildcat rises from the flat Texas terrain to create a golf experience like no other in the area with 500-plus acres of dramatic elevation changes, rising as high as 100 feet, tumbling fairways amidst wetlands and natural grass fields, acres of seemingly countless lakes, and spectacular up-close panoramas of the Houston skyline. On the more traditional Lakes Course, renowned architect Roy Case has combined playability with exciting challenges to provide golfers a delightful golf experience regardless of skill level. Please note: Metal spikes are prohibited at the Wildcat Golf Course.

To Reserve a Room

Contact The Houstonian at 1-800-231-2759 to secure an AIIS guest rate of \$215 per night.

Getting Here

Houston has the fourth-largest airport system in the U.S. and the sixth largest in the world. The city's Bush Intercontinental Airport is the most convenient to The Houstonian Hotel and services 200 cities worldwide. Continental Airlines offers more than 500 flights daily from Bush Intercontinental. The Houstonian is about a 30-minute drive from either the Houston Intercontinental Airport or Hobby Airport, while downtown is only 7 miles away. When traveling from the airport to the hotel, the hotel's concierge recommends taking a taxi cab. Be sure to ask for a "flat rate" which is approximately \$49 for up to four people. Or, Airport Express Shuttles run every 30 minutes and cost approximately \$22 per person. To schedule a town car service, call The Houstonian's Concierge at 713-685-6710.

Questions?

For more information on this event, call AIIS Headquarters in Washington, DC at 202-812-1918, or email [Alexandra Jopp](mailto:Alexandra.Jopp@aiis.org), Event Coordinator, at jopp@aiis.org.

Interested in AIIS Membership? Contact **Richard Chriss**, President, at chriss@aiis.org. Please include your name, company, mailing address, and phone number in your email.

Registration Rates

AIIS Member Conference Registration:	\$295.00
Non-Member Conference Registration:	\$325.00
Golf & BBQ Registration:	\$180.00
Reception ONLY:	\$125.00

Sponsorship Opportunities for Steel-Con 2017

General Conference Sponsor (2 available)	\$2500
Reception Sponsors (3 available)	\$1000
Coffee Break Sponsor (1 available)	\$1000
Panel Sponsor (2 available)	\$1000
Keynote Sponsor (1 available)	\$1000
Lanyard Sponsor	\$1500
Transportation (bus) sponsor	\$1500
Golf Hole Sponsors (18 available)	\$500
Golf Tournament Sponsors (2 available)	
Longest Drive/Closest to Pin	\$250
1st/2nd/3rd low gross	\$600
(\$75 each player for 1st, \$50 each 2nd, \$25 each 3rd)	

Sponsorship Benefits

(all of the benefits for General Conference Sponsor level)

- Opportunity to display branded items at the event (i.e., coffee cups, napkins, etc.)
- 2 conference passes (General Conference Sponsor only)
- Prominent signage at the event
- Recognition from the podium just before the start of and during the event's program;
- Listing on the AIIS website;
- Recognition in event materials and press releases





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AIIS Member - Conference: \$295 each Non-member - Conference: \$325 Golf & BBQ: \$180 Reception ONLY: \$125

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ **FAX:** _____ **EMAIL:** _____

GUEST(S):

NAME: _____

COMPANY: _____

NAME: _____

COMPANY: _____

NAME: _____

COMPANY: _____

NAME: _____

COMPANY: _____

NAME: _____

COMPANY: _____

TOTAL AMOUNT: _____

check, payable to:
American Institute for International Steel, Inc.
701 W Broad Street, Suite 301
Falls Church, VA 22046

credit card
Number: _____
Expiration Date: _____
CVV: _____
Zip Code: _____

HOTEL RESERVATIONS: Contact The Houstonian at 1-800-231-2759 to secure an AIIS guest rate of \$215 per night.

QUESTIONS?

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Interested in AIIS Membership? Contact Richard Chriss, President, at chriss@aiis.org. Please include your name, company, mailing address, and phone number in your email.



Please complete the following registration form and return it to jopp@aiis.org or fax it at 703.610.0215 before May 10, 2017.

701 West Broad Street, Suite 301 | Falls Church, Va 22046 tel: 703.245.8075 | fax: 703.610.0215 | www.aiis.org